

Springfield High School Video Competition

Challenge: Make a video less than five minutes long that answers the question:
“What’s Your Drug-Free Fun?”

Prizes: 1st Place [People’s Choice Award]= \$100 gift card
2nd Place [Most Creative] = \$75 gift card
3rd Place [Most Informative/Educational] = \$75

Timeline: January – February Competition announced & advertised
March 1 Deadline for registering (**get t-shirts**)
April 15 Deadline for entries
Week of May 2nd or 9th Screening and voting of
People’s Choice Award

Guidelines:

- Can take any form: PSA, music video, documentary, mini-movie, etc.
- T-shirts will be given to all production team members
- **Campaign T-shirt must make a cameo appearance in video**
- Must be 5 minutes or less
- Video should have at least two people in it
- Production team should have at least two people
- Team must register by March 1st

Criteria for Judging:

- Creativity in Production
- Quality of Production
- Replicatability (can other people do this too?)
- Are people depicted in video having fun?

Potential Judges (to be confirmed)

- Video teacher at Tech Center
- Drama teacher
- SAPA TV
- Asst. Principal
- SPC Media Work Group

CONTACT the SPRINGFIELD PREVENTION COALITION
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